WMUA 91.1

The Radio Voice of UMass

Fall 2000 Program Guide

http://wmua.org

WMUA 91.1FM

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Programmer:	Adam DeYoung
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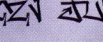
Office Coordinator:	Aubrey Vachon
Sports Operations:	Regan McKendry
Sports Production:	David Rose
News Editorial:	Maggie Riden
News Operations:	Jennifer Moskal
Production:	Matt Feato
Publicity:	Chris Lind
Music:	Melissa Annand
Underwriting:	Brooke Werley
Fund Drive:	Pam Gorczynski
Visual Media:	Jud Carver

This guide was designed by 

Manager's Note:

The release of our Program Guide each broadcasting season marks the beginning of a wonderful adventure for those of us here at WMUA. Yet, for all the fun we have here, WMUA would not be the kind of station it is today without your support.

If you take a moment to browse through our program schedule, you'll note our stunning diversity in programming. We pride ourselves on this accomplishment, and our variety is due primarily to two factors: 1) WMUA's commitment to providing an alternative to the mind-numbing homogeneity found elsewhere on the radio dial, and 2) the collaborative effort between the local community and students. One can plainly see that on a single broadcast day, a WMUA listener can find more varied programming than can be found on nearly the entire radio dial! Yet more must be said about WMUA's relationship with the Pioneer Valley community...

It is because of WMUA's community support that we are able to achieve many of the goals we set. Our longtime goal of building a new transmitter, which will be in operation this fall, is partially the result of funding from the community. Additionally, we have replaced some aging equipment in both our studios and offices. But the extent of community support does not end with funding: Community members play a vital role in producing our award-winning programming, they provide training and encouragement to students entering the world of broadcasting, and they act as historians and liaisons between WMUA and the Pioneer Valley.

I encourage both students and community members to become involved in supporting this station. Our fund drive begins on October 14th. See our Fund Drive Director's note for more information. WMUA also welcomes community support in the form of underwriting from local businesses.

Now that I've spoken about the present state of WMUA, I want you to know about some of the things we've been doing to ensure WMUA's presence in the future...

Those of us involved in broadcast media now find ourselves at a unique, but perplexing, time. With the advent of the World Wide Web and its rapidly growing technologies, the future of radio is unclear. With a modem and a cheap computer one can listen to things that are happening, literally, on the other side of the world. Not since the invention of AM broadcasting have we had so much power over information.

What does this wild and terrifying new world mean for the small community or student-run station? How will they survive this revolution in media? With annual budgets that hardly keep many of

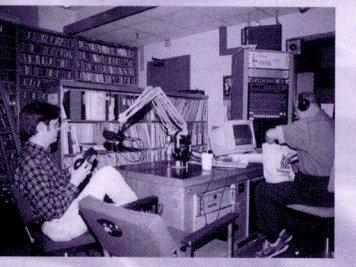
these stations running, how can they be expected to participate?

Fortunately, the remarkable thing about these new technologies is that they are also accessible to everyone. The effect is utter equanimity, and WMUA has already endeavored to secure it's future in this new realm of broadcast media. With services provided by the UMass Web Development Office, MassLive, and NibbleBox, you can listen to WMUA over the Internet! We believe that our special brand of programming will make us stand out on the Internet as we have over the dial. Check our website out at http://wmua.org.

And now, without any further long-winded introductions, I give you this year's program guide!

Sincerely,

Daniel Barowy
General Manager



Fund Drive Director's Note:

WMUA, 91.1FM will hold our annual one-week Fund Drive, from Saturday, October 14 through Friday October 21.

The Fund Drive is the best way for WMUA listeners to ensure the contiued health and vitality of this radio station. We will interrupt our regular schedule of unique block programming to ask for your pledges of financial support as student fees only cover a portion of the money needed to keep us on the air.

Last year over 600 of you pledged $21,000. This year we have set ourselves a goal of $22,000. Kicking off with our traditional, 15-hour Polkathon, we will solicit your telephone calls all week long at (413) 577-3000.

And like last year, your tax-deductible contributions will be acknowledged with a variety of thank-you gifts. Choose from t-shirts, mugs, caps, CD's, gift certificates and more. So mark your calendars and tune in October 14-21, for WMUA's 21st annual Fund Drive!

Pam Gorczynski
Fund Drive Director

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Your underwriting announcement could be here!

8,000 of WMUA's Fall and Spring Program Guides are distributed, free of charge, to the Pioneer Valley community. Guide rates are as follows:

Full page (4" x 7") $280
Half page (4" x 3.25") $210
Third page (4" x 7") $150

WMUA also offers special Program Guide rates to businesses that contribute on-air underwriting.

For information about how you can place your announcement in our Spring 2001 Program Guide, please speak to our Underwriting Director, Brooke Werley, by calling (413) 545-2876.

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	monday	tuesday	wednesday	thursday	friday	saturday	sunday
6 am - 9 am **am eclectic**	**Acoustic Café** Singer-Songwriters, Contemporary Folk and Acoustic Music. Lee Larchevesque	**Breakfast of Champions** Folk, oldies, indie rock primarily - the fun morning drive show featuring non-celebrity guests from time to time to discuss pertinent issues. Brooke Werley	**Oblivion Express** Explore musical horizons on the oblivion express. Folk, rock, jazz, R&B. An eclectic mix to get your morning off to a great start. Fern Spierer	**Jazz Flights** A mix of jazz from the earliest to the latest, and especially jazz vocals, swing and big band. Start your day on the up beat! Hollis Wheeler	**Colors** Sectic msical jorney through the music of our time. Jazz, blues, latin, R&B, oldies, female vocalists, and more all featured on Colors. José Tolson	6-8:30am **The Early Bird Polka Show** The best of today's and yesterday's Polkas, Waltzes and Obereks well mixed and served up for your listening enjoyment. We also keep you abreast of Polka Happenings with the Bandstand Calendar and requests. Mitch Moskal	6am-9am **Sunday Morning Gospel** Religious talk and music. Rev. Bobby J. Wallace
9 am - noon **jazz**	**Jazz Garden** Mark Gardner	**Trans-National Jazz Conspiracy** Music in and out of the jazz idiom. Michael Ehlers	**Java Jazz** A show featuring jazz and other improvisational music. Cheryl K/Ken Irwin	**Free Transport Radio** Improvised music in all it's manifestations as it relates to universal swing and the blues. Ben Karetnick	**Afro Excursions** Exploring the musical and cultural worlds of African America. W.S. Tweme	8:30-noon **Polka Bandstand Show** A mix of the newest Polka music with a healthy batch of classic oldies but goodies going back to the old 78's. We'll take your requests and dedications as well as keep you posted on any Polka events. Billy Belina	9-11am **Radio Chaitanya** Tejas and Kamala Vati
noon - 2:30 pm **world**	**Andrew Kaknes** Andrew Kaknes	**Nuevo Mundo** Latin alternative from across the Americas, plus news and commentary. Ramon Solorzano	**Tiny Planets** Glenn Siegel	**Riddim 2K** An entire history of Reggae with a focus on the music of today. Dave Boatwright	**Global Villiage** Michael DiMartino	noon-3pm **Jen's Time Machine** The biggest hits and some forgotten by the biggest artists and one hit wonders all blended together to shake and rattle your musical memories. Your requests are our specialty. We'll keep you Rockin' and Rollin'. Jen Moskal	11-noon **Politics as Usual** Tackling the issues that matter to you. Jim Eltringham
2:30 pm - 5 pm **blues**	**Country Blues and Bluegrass** We entertain and educate listeners on the sources and influences of indigenous American music forms, mixing the music traditions of country, blues, bluegrass, and related styles. Dan Russell, Peter St. Amand and Crew	**Mixed Bag** A mixture of blues and beyond from today and yesterday. Gene Phelps	**Nothin' but da Blues** Post World War II, Electric Urban, and Contemporary. Jerry Clark/Dave Hart	**Katie's R&B Review** Celebrating 10 years of great blues, r&b, jump, jive, and fun on WMUA. Katie Wright	**Blame it on the Blues** Ellen Miller-Mack	3pm-6pm **Concepto Latino** Providing latin music for Pioneer Valley, playing all the best latin music on WMUA for the past 11 years. Max Cabral	noon-1pm **Focus** Featuring political commentary, debate & offering in-depth coverage of political issues and events often ignored by the commercial media. Produced since 1968. Ken Mosakowski
5 pm - 5:30 pm **news**	**wmua news**						1pm-6pm **Radio Chaitanya** Dive into the ocean of transcendental pleasure. Hear stories, music, dramas and philosophy that reawakens your eternal higher self. Ted and Elicia Jaffe
5:30 pm - 6:30 pm **public affairs**	**Undercurrents** News not covered by the mainstream media. Views from the Left, news from between the lines. Michael Holroyde	**Making Contact/Upfront** Making Contact is a half-hour syndicated show focusing on pressing social issues and democracy. Upfront concerns itself with social justice and diversity issues from a worker's perspective. Daria Fisk/Irene Dzioba	**Sportsline/Joanie O'Brien** Sports talk call-in show. Women's Basketball head coach, Joanie O'Brien talks b-ball with the WMUA Sports Staff.	**Body, Mind and Healing** Features interviews with best-selling authors, healers and practitioners of alternative medicines and mind/body spirituality. Robert Kracauer	**The Glenn Brooks Show** Glenn Brooks	6pm-9pm **The Head Bust Show** Hip-hop, R+B, and digital interludes at their best. DJ Red	**Country Blues and Bluegrass** We entertain and educate listeners on the sources and influences of indigenous American music forms, mixing the music traditions of country, blues, bluegrass, and related styles. Dan Russell, Peter St. Amand and Crew
6:30 pm - 9 pm **rock**	**Other People's Noise** Matt Bielecki	**Swallow the Invader** Melissa Annand	**File Under: Easy Listening** I guarantee you will not hear Boston's "More that a Feeling", but you may hear Sleater Kinney's version of the same song. Chris Lind	**Population: None** "Space travel would be more boring without all these strange noises." Bryan Grabigel	**Power Your Voice** Tune in for two and a half hours of female inspiration. Mahtab Khoshkhou	9pm-midnight **Blue Vinyl Stew** Start with the soul soup. Add hunks of funk, jump jive an' wail. Season liberally with Jamaican, doo-wop, vocalese, and blues. Stand back! This mixture can be explosive. Rhythm Dog's the chef. You supply the ears and oars. Reade King	6pm-9pm **Liberation Frequency** Mike Barrett
9 pm - midnight **urban**	**The Final Cut** Live mix of hip-hop, R&B, samples and breaks. George Gilmer	**Back to the Essence** Christian Smith	**Tha Hitt List** Three hours of urbanized solution in yo temples scopin gettin yo third eyes open. Big ANT	**The Kingdom** Welcome to the Kingdom. Island jams along with other kingdom music like rap, R&B, hip-hop, and extras. Gene Cisco Kelly	**Blast from the past** Caroline Ealy		9pm-midnight **Martian Gardens** Experimental, electronic, ambient and eclectic music. Max Shea
midnight - 3 am **pm eclectic**	**Uncommonly Smooth** Only the best in hip-hop, R&B, jazz, and slow jams. An all inclusive mixture of old school music to the most recent and best. Donise Lasley	**Let the Good Times Roll** Strates Frangules	**The Regan Show** All the songs you know and love in a style that can only be done by Regan. Regan McKendry	**The Beat** Adam De Young	**League of Contemporary Android DJs** 120 - 140 bpm. Rad Dan	midnight-3am **Technopolis** Some of today's biggest artists in electronic music as well as many undergrounders. Trance, house, club, electronic, breakbeat, jungle and more. Club Reports, news, live DJs. Weekly CD mixes. Welcome to the city. FM	midnight-3am **The Midnite Rush** Bangin' 12" Electronic Mayhem. Breakbeat/Trance/Jungle/Hip Hop and live DJ's from the Mass scene. The weekend ain't over yet. Feelin' It? Jazzy Jud

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Preliminary Football Broadcast Schedule

Date	Home/Away	Opposing Team
Aug 31	Home	William & Mary
Sept 16	Away	Richmond
Sept 23	Home	New Haven
Sept 30	Home	Hofstra
Oct 7	Away	Northeastern
Oct 21	Home	AIC
Oct 28	Away	New Hampshire
Nov 4	Home	Villanova
Nov 11	Home	Delaware
Nov 18	Away	Rhode Island
Nov 25	TBA	NCAA First Round
Dec 2	TBA	NCAA Quarterfinals
Dec 9	TBA	NCAA Semifinals
Dec 16	Away	NCAA Championship Game